



SOCIAL MEDIA

Daily Plan

TARA CARTER'S STEPS TO SOCIAL MEDIA SUCCESS 50-25-5-1



50 Likes Or Interactions

Use the Likes, Hearts, Smiles, Loves to make a quick impact with those you are connected to. (Use these on people not in Real Estate)



25 Comments

Use MORE THAN THREE words Remember, this is outside of the 50 posts that you likes or loved. This is in addition to those.



5 Direct Messages/ Story Mentions

Send a message about something you have seen them post on their social pages. When you Create Stories and Reels and Tag people, it sends them a message letting them know.



1 New Contact

By Following these strategies, you should add One new Contact or Appointment each day.



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